

# **Webinar:**

## **AEROSPACE – best practices and cooperation opportunities for Norwegian and Italian startups**

### **FORMAT**

Webinar on digital platform (Webex) organized by the Italian Embassy in Oslo in collaboration with NIFRO and ITA Stockholm.

**WHEN:** 3 March 2021

Time: 9.00 – 11.00

### **INTRODUCTION:**

Italy and Norway have a strong history of cooperating in space. In 2021 there is planned several activities between Norwegian and Italian stakeholder in the space sector, to build on the historical relationship and facilitate for future partnerships.

The first event will be a digital webinar focusing on start-ups in the space sector in the two respective countries. The webinar will provide an overview of the latest development in the Italian and Norwegian space sector with a particular focus on start-ups, best-practices in promoting start-ups, and pitches from two Norwegian and two Italian start-up companies.

The event is aimed at Norwegian and Italian stakeholders (companies and startups, Universities, research centers, accelerators and incubators), interested in learning more about the respective aerospace ecosystems, about innovative startups operating in the sector in the two countries, and at companies represented by the AIAD and NIFRO.

Through the presentation of the Norwegian entrepreneurial ecosystem for innovation and of the tools made available, the companies will be able to evaluate opportunities for new investments and partnerships in the aerospace industry.

### **OBJECTIVES OF THE EVENT**

The event will be focused on:

- Norwegian and Italian startups in aerospace industry, with the aim of encouraging partnership between companies;
- Providing an overview of the Italian and Norwegian space startup environment.
- Share on best practices from working with start-ups in the space sector, including funding and policy mechanisms.
- B2B sessions will be offered to interested companies.

## PROGRAM

### PANEL

- **Alberto Colella**, Italian Ambassador - introduction
- **Andrea Mattiello**, director, ITA Stockholm
- **Mari Eldholm**, director, NIFRO (Norwegian Industrial Forum Space Activities)  
*Overview of space start-up environment in Norway*
- **Anilkumar Dave**, Director for Technology, Italian Space Agency  
*The Italian Kon-tiki to Space for start-ups*

### WORKING WITH SPACE START-UPS: BEST PRACTICE PERSPECTIVES FROM ITALY AND NORWAY

- **Stefano Nigro**, director, FDI Department, Italian Trade Agency  
*Invest in Italy: the Italian government program to support foreign investments in Italy*
- **Antonella Keller**, Aerospace Sector Specialist, INVITALIA | **Antonio Sgrò**, Incentive Specialist, INVITALIA - National Agency for Inward Investment and Economic Development  
*Italian business environment: investment opportunities and incentives for investors*
- **Jon Harr**, Director Enterprise Development and National Space Infrastructure, Norwegian Space Agency  
*The Government approach to promoting space start-ups in Norway*

### PRESENTATION BY TWO NORWEGIAN AND ITALIAN START-UPS:

- **AIKO** (<https://www.aikospace.com>) - **Davide Vittori**, Head of Business Operations  
*Design and development of AI for the automation of space missions.*
  - **NTENTION** (<https://ntention.com/>) - **Moina Medbøe Tamuly**, Co-CEO & Co-Founder  
*Software and hardware to enable user interaction with technology, sensor-based smart glove and software platform.*
  - **GMATICS** (<https://www.gmatics.eu>) - **Marcello Maranesi**, CEO  
*Geospatial data integration*
  - **ORBITAL MACHINES** (<https://orbitalmachines.no/>) - **Ola Eid**, Co-Founder & Business Developer – *Developing electrical turbo pumps for launch vehicles.*
- Online and live Q&A
  - Conclusions

*Moderators: Alberto Colella and Mari Eldholm*

